



# DANIEL BASS

Graphic Designer - Print and Digital

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📞 07400 389 275

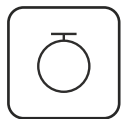
🌐 portfolio website

📷 @danielbassdesign

## ABOUT

I am a Graphic Designer based in Chichester, with a passion for print, typography and motion graphics. I have been working as a Presentation Designer for Mediatree since 2024 creating graphics for events. I am always developing my skills and staying up-to-date with software. I'm not scared of a challenge, as a designer it's my job to overcome obstacles and solve problems which I do while keeping my cool and maintaining a high standard of work. I have been described as an intelligent, kind, honest and trustworthy friend and colleague. These are some of the attributes that I endeavour to maintain in my life. I treat people how I like to be treated and I am aware of the impact of my actions, both professionally and personally.

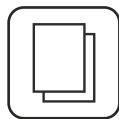
## SPECIALTIES



Animation



Branding



Editorial



Print

## DESIGN SKILLS

### 01. Software



### 02. Capabilities

Print Design	●	●	●	●	●
Digital Design	●	●	●	●	●
Motion Graphics	●	●	●	●	●
Digital Marketing	●	●	●	●	●
Editorial Design	●	●	●	●	●
Brand Identity	●	●	●	●	●
Illustration	●	●	●	●	●
Print Production	●	●	●	●	●
Simpsons Knowledge	●	●	●	●	●

## EXPERIENCE

2024 – 2025

### Presentation Designer - Mediatree

Working within the design team creating captivating print and digital graphics for financial events. Within the role I have worked on presentations, set designs, motion graphics, infographics and branding. I have also played a part in the pitching process for work, creating mockups as well as communicating with clients.

2022 – 2024

### Media Developer - VPS

Working within the media team creating engaging digital assets this includes animations, illustrations and infographics for e-learning. Within the role I also work alongside ISDs to take lessons from Lspec to design either as an iPDF, Powerpoint presentation or in Articulate 360.

2017 – 2021

### Graphic Designer - Point 13 Media

Working as part of the design team to create high quality designs in both print and digital formats, this includes print adverts, social media animations, brochure design and branding. Customer service was very important within this role as well as building relationships with clients.

2016 – 2017

### Junior Graphic Designer - University of Portsmouth

Working in the marketing and graphic design department to produce outcomes for both internal and external use. Productions included a wide range of material from digital and print based mediums. As part of my role here I was also had to liaise with clients, photographers and the print department.

## EDUCATION

2013 – 2016

### University of Portsmouth

2:1 BA (Hons) Graphic Design